



HP Reports Environmental Performance and Goals for Fiscal Year 2008

More than 775,000 metric tonnes of electronic products recovered cumulatively, global reuse and recycling vendor audits completed

Geneva, April 7, 2009 – HP today issued its annual Global Citizenship Report, which describes the company's policies, programmes, performance and goals for fiscal year 2008.

Among the focus areas detailed in the report are environmental sustainability, ethics and compliance, human rights and labor practices, privacy, and social investment. In 2008, HP extended its global citizenship leadership with industry firsts in supply chain transparency and environmental sustainability.

Major global citizenship accomplishments in 2008 include:

- HP was the [first IT company to release the greenhouse gas emissions associated with its products manufacturing](#) by publishing the emissions attributed to its first tier suppliers. The reporting is part of HP's effort to offer greater transparency and encourage other companies to do more to promote supply chain responsibility.
- [HP introduced](#) the [HP Deskjet D2545 Printer](#), the company's first printer made almost entirely from recycled plastic material. Eighty-three percent of the printer's total plastic weight is made from recycled plastics, and it uses HP 60 ink cartridges, which are molded from recycled plastic resins. Additionally, the overall packaging for this printer is 100 percent recyclable. The printer is ENERGY STAR® qualified and features HP Smart Web Printing, which lets users easily combine portions of numerous web pages onto one page to save paper.
- HP reduced the greenhouse gas emissions associated with its energy use by 4 percent compared to 2007 in absolute terms and 13 percent per million dollars in revenue.¹

"HP's commitment to global citizenship is based on the premise that keeping our business goals and values aligned drives innovation and growth," said Ms. Gabi Zedlmayer, Vice President of Corporate Marketing and Global Citizenship, HP EMEA, "Our leadership in areas such as supply chain transparency and environmental sustainability demonstrates our commitment to hold ourselves to higher standards of integrity, contribution and accountability."

HP reuse and recycling milestones, goals and programmes

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¹ See [Climate and Energy – Operations](#).

HP additionally announced it has recovered for reuse 3.5 million hardware units weighing 34,000 metric tonnes (75 million pounds) and increased its recycling volume to 120,000 metric tonnes (265 million pounds) globally in 2008.

With a total of 775,510 metric tonnes (1.71 billion pounds) of electronic product and supplies recovered to date – almost 80 times the weight of the Eiffel Tower – HP is on track to meet its goal to recycle 900,000 metric tonnes (2 billion pounds) of products by the end of 2010 (since 1987) and to reuse 200,000 metric tonnes (450 million pounds) of products by the end of 2010 (since 2003). HP's progress includes recycling 650,000 metric tonnes (1,435 million pounds) to date, and more than 125,000 metric tonnes (275 million pounds) have been reused. HP achieved a total reuse and recycling rate in 2008 of 17.5 percent of relevant HP hardware sales worldwide, compared with 15 percent in 2007.

HP operates [product reuse and recycling](#) services in 53 countries or territories worldwide. In 2008, it expanded its [audit programme](#) for reuse and recycling vendors and [posted the results of 2008 on-site audits](#), disclosing the summary results of the assessments of 13 reuse and 30 recycling vendors in 22 countries. HP plans to conduct an additional 55 audits of its reuse and recycling vendors in 2009 to further promote transparency.

Additional highlights from HP's reuse and recycling programmes include:

- In November 2008, [HP expanded the HP Planet Partners print cartridge return and recycling programme](#) to include HP authorised retail recycling locations for HP ink cartridge and LaserJet toner cartridge collection, in addition to other recycling options.
- HP announced an [industry-first engineering breakthrough](#) that uses recycled content – from cartridges returned through the HP Planet Partners return and recycling programme as well as materials such as plastic water bottles – in the manufacture of new Original HP inkjet cartridges. Since 2005, HP has used more than 14,500 metric tonnes (32 million pounds) of recycled plastic resin in more than 565 million inkjet print cartridges. HP has pledged to triple the use of recycled material in its inkjet products by 2010.
- HP continued to work together with the Swiss Federal Laboratories for Materials Testing and Research (Empa) and the Global Digital Solidarity Fund (DSF) to find a solution to [tackling electronic waste in Africa](#). A pilot facility was set up in South Africa and further studies were carried out in Kenya and Morocco. In 2009, HP hopes to bring in other organisations to roll out the project more widely across Africa.

The full fiscal year 2008 Global Citizenship Report is available at:

www.hp.com/go/report.

The EMEA customer version of the report is available at:

www.hp.com/hpinfo/globalcitizenship/gcreport/pdf/EMEA_version.pdf

HP and the environment

For decades HP has been an environmental leader, driving company stewardship through its HP Eco Solutions programme, which spans product design, reuse and



recycling as well as energy and resource efficiency. HP influences industry action by setting high environmental standards in its operations and supply chain, by providing practical solutions to make it easier for customers to reduce their climate impact and through its research on sustainability solutions that support a low-carbon economy. More information is available at www.hp.com/ecosolutions.

About HP

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Note to editors: More news from HP, including links to RSS feeds, is available at <http://www.hp.com/hpinfo/newsroom/>.

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